



Svenska EQUALITY is Sweden's leading consultancy team in Accessibility.

Svenska EQUALITY offers

- Accessibility audits
- Accessibility analyzes and advisory
- Development of action plans with cost estimations.

Svenska EQUALITY are working with accessibility based on the EQUALITY-concept, and carries out accessibility audits of indoor- and outdoor environment, based on directives from the National Board of Housing, Building and Planning on "Removal of easily eliminated obstacles" and the Planning and Building Act.

Svenska EQUALITY can offer tailor-made solution based on the conditions of each facility.

Svenska EQUALITY are working according to the principles of *Design for All, Independent Living and Full participation*.

Svenska EQUALITY's staff members are frequently engaged as lecturers at conferences and seminars in Sweden as well as abroad. We also offer lectures and training courses in accessibility.

Svenska EQUALITY's website was established more than 10 years ago and has today around 1,4 million unique visitors per year.

Svenska EQUALITY can offer marketing for destinations and facilities through:

- EQUALITY accessibility database www.equality.se and the webportal www.europeforall.com
- The **European Network for Accessible Tourism** (ENAT) and its Swedish National coordinator **Access Sweden**

Svenska EQUALITY are the promotor in Sweden of *FLAG OF TOWNS AND CITIES FOR ALL* on behalf of **Design for All Foundation**.

Svenska EQUALITY is an economic association (cooperative owned by the staff members).

The activities *Svenska EQUALITY* have taken form according to the clear need on the market for an actor that gathers information and competence on matters of tourism & accessibility for all. For that reason *Svenska EQUALITY* works on behalf of the consumers, i.e. the tourists, who for different reasons have need of information on accessibility when planning a vacation; and on behalf of the producers, i.e. the businesses and actors within the tourist industry.

Svenska EQUALITY is located in Helsingborg in the southern Swedish region of Skåne and supplies services for the whole country.

Some of the activities:

Accessibility auditing and surveying of facilities within the tourist chain (accommodation, restaurants, sights, activities, transports, services) in Sweden as well as abroad.

The certification programme EQUALITY with marketing of audited tourist destinations.

Counselling and training for the tourist industry regarding matters of tourism & accessibility for all.

Tourist information on accessible tourist destinations by telephone and e-mail service.

The Swedish accessibility data base on the website www.EQUALITY.se

Svenska EQUALITY through the Swedish Tourism for all also participates as an active partner in international collaboration for improvement of the accessibility in tourist destinations and reliable information on accessible tourism; the development of training material and programmes for tourism training; mutual marketing of accessible tourist destinations, etc.

The projects:

In Sweden we have runned projects both on national and regional levels, connected to tourism and labour market issues. *Svenska EQUALITY*/Tourism for all has participated in following transnational projects with EC funding: *Svenska EQUALITY*/Tourism for all 1995-1998; Barrier Info System 1998-2000; You-too 2000-2001; ABIL.MENTE 2004-2006; EU FOR ME 2004-2006; DIADA 2005-2007; ENAT 2006-2007; OSSATE 2007.

The partners and network:

Svenska EQUALITY/Tourism for all has initiated the association *ACCESS SWEDEN* which is a network open to all public and private actors who wants to participate in the work for accessible tourism. We collaborate with regions, national authorities, private companies in tourism (appr 160 companies/facilities are registered at the moment as members of *ACCESS SWEDEN*). In Europe we are an active partner in *ENAT* (European Network for Accessible tourism) and the partnership behind *OSSATE* - the one-stop-shop-for-accessible-tourism-in-Europe (www.europeforall.com) i e Visit Britain, the Greek Tourism Ministry, Eworx, Fundacion ONCE, Toegankelijkheidsbureau in Belgium e t c. Through our different projects and networks we are in collaboration with actors in all EU countries. *Svenska EQUALITY* is promoter in Sweden for *FLAG OF TOWNS AND CITIES FOR ALL*, a project introduced by the Design for All Foundation aims to design our society for all. .



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