

## **Tourism for All in Sweden – Facts about Us**

*Turism för alla i Sverige* (Tourism for All in Sweden) is an economic association (cooperative owned by the staff members) started in 1995.

The activities of “Tourism for All” have taken form according to the clear need on the market for an actor that gathers information and competence on matters of tourism & accessibility for all. For that reason “Tourism for All” works on behalf of the consumers, i.e. the tourists, who for different reasons have need of information on accessibility when planning a vacation; and on behalf of the producers, i.e. the businesses and actors within the tourist industry.

*Turism för alla i Sverige* is located in Helsingborg in the southern Swedish region of Skåne and supplies services for the whole country.

### Some of the activities:

- Accessibility auditing and surveying of facilities within the tourist chain (accommodation, restaurants, sights, activities, transports, services) in Sweden as well as abroad.
- The certification programme EQUALITY with marketing of audited tourist destinations.
- Counselling and training for the tourist industry regarding matters of tourism & accessibility for all.
- Tourist information on accessible Tourist destinations by telephone and e-mail service.
- The Swedish accessibility data base on the website [www.turismforalla.se](http://www.turismforalla.se)

*Turism för alla i Sverige* also participates as an active partner in international collaboration for improvement of the accessibility in tourist destinations and reliable information on accessible tourism; the development of training material and

programmes for tourism training; mutual marketing of accessible tourist destinations, etc.

### The projects:

In Sweden we have runned projects both on national and regional levels, connected to tourism and labour market issues.

Tourism for all has participated in following transnational projects with EC funding:

Tourism for all 1995-1998; Barrier Info System 1998-2000; You-too 2000-2001; ABIL.MENTE 2004-2006; EU FOR ME 2004-2006; DIADA 2005-2007; ENAT 2006-2007; OSSATE 2007; Accesshool 2008;

### The partners and network:

Tourism for all has initiated the association ACCESS SWEDEN which is a network open to all public and private actors who wants to participate in the work for accessible tourism. We collaborate with regions, national authorities, private companies in tourism (app. 160 companies/facilities are registered at the moment as members of ACCESS SWEDEN).

In Europe we are an active partner in ENAT (European Network for Accessible tourism, [www.accessibletourism.org](http://www.accessibletourism.org)) and the partnership behind OSSATE - the one-stop-shop-for-accessible-tourism-in-Europe ([www.europeforall.com](http://www.europeforall.com)) i e Visit Britain, the Greek Tourism Ministry, Eworx, Fundacion ONCE, Toegankelijkheidsbureau in Belgium e t c. Through our different projects and networks we are in collaboration with actors in all EU countries.